

## **Cultural Values in Congregational Life**

**Course #: DM-701x**

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Course Description: The purpose of this course is to help students develop the skills necessary to assess and negotiate the cultures and values present in a ministry site and begin considering a research project. The course will consider basic tools of cultural analysis from a congregational studies and sociological perspective and will attend both to the internal and external cultural influences present in a given ministry site. In addition, students will consider their own cultural location and how it might influence ministry. The course will also help students recognize the impact of cultural differences on conflicts within local ministry sites and explore ways to negotiate such differences in a way that can lead to a more fruitful ministry.

### Course Objectives:

#### **In the area of knowing...**

- Define the words “culture,” “society,” and “community” in relation to a local ministry site
- Articulate key cultural differences present in churches in the United States

#### **In the area of being...**

- Claim and live an ethnographic disposition as a ministry leader
- Understand the culture of a particular ministry site within a broader context
- Articulate how one’s own cultural context impacts ministry in a local ministry site

#### **In the area of doing...**

- Utilize various research methodologies to study the culture of a local ministry site
- Identify cultural differences within a local ministry site
- Develop skills for effective ministry site analysis for the students’ final DMin projects
- Develop skills for articulating a ministry site’s identity through marketing tools
- Develop skills for recommending changes to a ministry site’s culture.

Our Learning Community: Our online sessions will focus on course readings, short lectures, and various group activities connected to your ministry context. The activities and readings are designed to help you understand and integrate the material from the course into your own thoughts and practices, so please participate with your own questions and insights to help inform our time together. Lack of engagement within the class will impoverish all of us. **Arrange your life so you can be fully present.**

## Technology Notes

Given the lack of personal contact during the course, you will need to be certain you have sufficient technological ability to access and participate in this course. **It is the student's responsibility to have sufficient technology to access and participate in the course.**

The instructor will assume this, and is not obligated to take technological difficulties into account when assessing the student's work.

Minimum technological requirements:

- Web Browser – You will need the latest version of the web browser you are using (Internet Explorer, Firefox, Safari, Google Chrome, etc.). Note that not all browsers work equally well with Moodle, so you may need to experiment with them if you have difficulty using all the functions on the site. (I use Firefox and have never had issues.)
- Operating System – In order to use the latest browser, you will need to have an operating system (Windows, Mac OS, etc.) that is up-to-date enough to handle it. Please be certain you have such an operating system.
- Internet Connection – You will need a high-speed internet connection that is sufficient to run streaming video with no difficulty. Usually cable and dsl connections can do this. Dial up cannot. If your home internet connection is not sufficient to provide this kind of connection, you will need to find access to a computer that does have this connection.
- Hardware – Bear in mind that you will need sufficient computing power in terms of memory, speed, audio, and video for the different aspects of this course to work well. Make certain that you have all of these in place so that you can run the necessary software and fully participate on-line.

## Texts

Ammerman, Nancy T., Jackson W. Carroll, Carl S. Dudley, and William McKinney, eds. *Studying Congregations: A New Handbook*. Nashville, TN: Abingdon Press, 1998. ISBN 978-0687006519. \$23.82.

Bjoraker, William. "How Do Cultures Really Change? A Challenge to the Conventional Culture Wisdom in *International Journal of Frontier Missiology* 28:1, Spring 2011, 13-22. **Free – Posted online**

\_\_\_\_\_. "How Do Cultures Really Change? A Challenge to the Conventional Culture Wisdom: pt. 2" in *International Journal of Frontier Missiology* 28:2 Summer 2011, 75-88. **Free – Posted online**

Branson, Mark Lau & Juan F. Martinez. *Churches, Cultures & Leadership: A Practical Theology of Congregations and Ethnicities*. Downers Grove, IL: InterVarsity Press, 2011. ISBN 978-0830839261. \$24.98.

Crain, Margaret Ann. "Looking at People and Asking "Why?": An Ethnographic Approach to Religious Education" in *Religious Education* 96:3, 386-394. **Free – Posted online**

Court, Deborah. "Qualitative Research As Cultural and Religious mirror: What Do Researchers Really Learn?" *Religious Education* 103:4, 410-426. **Free – Posted online**

Kang, S. Steve. "Reflections upon Methodology: Research on Themes of Self Construction and Self Integration in the Narrative of Second Generation Korean American Young Adults," in *Religious Education* 96:3, 408-415. **Free – Posted online**

Your choice of substantive text that deals with your context (e.g., a text by Robert Wuthnow).

## Assignments

### Lectures and Readings

There are lectures and readings posted that relate to each session. You are expected to engage with these prior to completing the written assignment for that session.

***You have one personal choice in the readings:*** In the third week, you need to track down some quantitative data about your ministry context. You may read any text that helps you interpret that data (not just something that gives you hard data). For example, Robert Wuthnow is a well-known American sociologist who has studied multiple segments of American culture. You are required to choose a single text he has written that fits best with the cultural context of your ministry site and to read it. Any book authored or co-authored by Wuthnow is acceptable. Other similar authors or texts that make sense of your context are also acceptable. Be certain to refer to your text in your paper for the week!

### Writing Assignments

See Course Schedule following for details on all assignments. The assignments are:

- Three 3-5 page papers
- One 4-6 page quantitative report of the church and the area surrounding the church. You can use as many pages as you need to share your graphs and tables. There should be an explanation of each image you use.
- One survey for your ministry site developed on <http://www.Surveymonkey.com> (does not need to be administered). Register for the free version of Surveymonkey and send everyone in your group the survey. Beware! You are only allowed ten questions in a free survey. Make them count!
- A draft proposal you would make to your ministry site to engage in a ministry initiative based on the information you gathered during the course. This should take the form of a presentation, *not* a paper (Power Point, Prezi, a video, etc.). Before developing this proposal, you will work through the process on the website <http://www.umcom.org/learn/market-your-church>, including filling out two of the worksheets included on the website.

### Peer Review

In the course you will be placed in groups. These groups are so that you can provide peer feedback on your assignments to one another.

- By 10 a.m. on the date assigned, email your assignment to your group mates.
  - To email your group mates, use the “Quickmail” link that is on the course Moodle site. It will give you the ability to add everyone in your group as email recipients and to attach your assignment.
- When you receive the work from your group mates, read through it and provide no more than a 300-word comment offering feedback to your group mate(s). The feedback can be both practical and academic, drawing on your personal experience as a pastor and on your studies in the DMin program. The goal of the feedback is to give your group mate(s) an outside, expert opinion on how the person is making sense of and relating to his or her ministry site.

- This feedback should be returned to your group mates by the time the final document is due to be submitted to the professor.
- You should do two things with this feedback:
  - Email your group mates with it so they can benefit from it
  - Copy and paste it at the end of your own assignment for final submission.

### How to Submit Your Work

- All assignments for each session should be saved in a single document.
  - *The document should include both the paper you have written as well as the peer feedback that you wrote for your other group mates.* Please copy and paste the feedback into the document after the assignment you wrote. You DO NOT need to include feedback given to you.
- The final document must be submitted through the submission link on Moodle for the session in which the assignment is due.
- In the case of the survey and the presentation (the last two assignments), you do not need to submit your peer review work as part of the final document. Emailing each other through the Quickmail link is sufficient.

## Course Schedule

Title of Session	Assignment	Readings
Personal awareness and practical theology	Write a 3-5 page, double-spaced, ethnic autobiography using the questions on pages 24-25 and 111 of <i>Churches, Cultures, and Leadership</i> by Branson and Martínez to stimulate your thinking. As Branson and Martínez suggest, craft a narrative. Your paper should show clear understanding of the notion of ethnic identity.  <b>Due to group mate(s): Wed 12 Feb @ 10 a.m. CST</b> <b>Feedback due back and submit to prof: Fri 14 Feb @ 10 a.m. CST</b>	Ammerman, et al, Introduction and chapter 1  Branson and Martínez, Introduction  Court article
Learning your church and neighborhood, qualitative	Write a 3-5 page, double-spaced, paper analyzing your ministry site in terms of the culture/society/ community model (Branson and Martínez, p. 83). This should view the ministry site as a “community” and include an analysis of how the community interacts with the surrounding culture and society.  <b>Due to group mate(s): Wed 26 Feb @ 10 a.m. CST</b> <b>Feedback due back and submit to prof: Fri 28 Feb @ 10 a.m. CST</b>	Ammerman, et al, chapter 3  Branson and Martínez, Parts 1 & 2

<p>Learning your church and neighborhood, quantitative</p>	<p>Develop a quantitative report about your church and the appropriate demographic/psychographic area outside the church. It must include tables and/or graphs that demonstrate the most important statistics for telling the story about your ministry site and the context in which your ministry site is set. It must also include explanations of all the data you provide, drawing from the text you choose for the week, as well as from your own observations. You can use as many pages as you need to share your graphs and tables.</p> <p><b>Due to group mate(s): Wed 11 March @ 10 a.m. CST</b>  <b>Feedback due back and submit to prof: Fri 13 March @ 10 a.m. CST</b></p>	<p>Ammerman, et al, chapters 2, 5</p> <p>Choice of texts</p>
<p>Changing culture</p>	<p>Write a 3-5 page, double-spaced reflection paper. Reflect on the data you have collected about yourself, your church, and your larger context. Based on what you have learned, what strengths and/or weaknesses do you see? What would you like to change? How might you incorporate this into your final project for the DMin?</p> <p><b>Due to group mate(s): Wed 1 April @ 10 a.m. CST</b>  <b>Feedback due back and submit to prof: Fri 3 April @ 10 a.m. CST</b></p>	<p>Ammerman, et al, chapters 4, 6</p> <p>Branson and Martínez, Part 3</p> <p>Bjoraker articles 1 &amp; 2</p>
<p>Research tools</p>	<p>Develop a survey (you do not need to administer it) that you might use to explore the possibility of moving your ministry site in the direction you identified as needing change in your previous paper. The survey itself should be sent via <a href="http://www.Surveymonkey.com">http://www.Surveymonkey.com</a>. On the introductory page for the survey (a feature that the free Surveymonkey account allows you to add), explain who you would administer the survey to, what information you want to collect with the survey, and how you would use the collected data to move forward in making the change.</p> <p>Surveymonkey has several helpful articles on developing surveys you are encouraged to explore. In addition, you may find these websites helpful:</p>	<p>Ammerman, et al, chapter 7</p> <p>Crain article</p> <p>Kang article</p>

	<p><a href="http://www.umcom.org/learn/8-tips-on-developing-church-survey-questions">http://www.umcom.org/learn/8-tips-on-developing-church-survey-questions</a></p> <p><a href="http://www.umcom.org/learn/the-power-of-surveys-discover-needs-and-opportunities">http://www.umcom.org/learn/the-power-of-surveys-discover-needs-and-opportunities</a></p> <p><b>Due to group mate(s): Wed 22 April @ 10 a.m. CST</b>  <b>Feedback due back and submit to prof: Fri 24 April @ 10 a.m. CST</b></p>	
<p>Application – marketing for the church</p>	<p>This last assignment is meant to be an integrative one that pulls together the data you have collected and helps you organize it. It also gives you a sense for what it looks like to develop a major DMin project.</p> <p>This assignment has two parts:</p> <p><b>1) Read through the website</b>  <a href="http://www.umcom.org/learn/market-your-church">http://www.umcom.org/learn/market-your-church</a>. While the United Methodist Church provides it, the tools are not denominationally specific. As you go through it, it will give you a sense for how to take the information that you have gathered during this course and use it for launching a new church activity. While you do NOT need to gather a group to work with you for this assignment, it is helpful for you to see how a group would operate in developing and launching an activity.</p> <p>As you go through it, do download the two worksheets and fill them out using your own data – you do not need to get anyone else to fill them out with you.</p> <p><a href="#">Values and Visions Worksheet</a>  <a href="#">Strengths/Challenges/Opportunities Worksheet</a></p> <p>Please email these worksheets to me when you submit the final assignment.</p> <p><b>2) Develop a presentation to the people in your ministry site in which you share the central learnings you have gained about your ministry site and its context throughout this course. Propose a direction you would like them to go based on this information, explaining why this is an appropriate shift in ministry and what outcomes you hope to come from making</b></p>	<p>Read through the umcom website.</p> <p>You are welcome to consult any additional resources that are provided in each session online, but are not required to read any specific ones.</p>

	<p>the shift. This should be turned in as a presentation using Power Point (either narrated or with sufficient notes so that your group mates and I can understand contextual comments you make), Prezi, a video you upload, or another form of presentation. It should not just be a written paper.</p>	
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**Due to group mate(s): Wed 6 May @ 10 a.m. CST**  
**Feedback due back and submit to prof: Fri 8 May @ 10 a.m. CST**