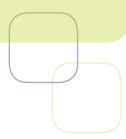


Start saving more on healthcare.

HSA Bank has teamed up with your employer to create an affordable health coverage option that helps you save on healthcare expenses while protecting your health and finances.

It combines a high-deductible health plan (HDHP) from your insurance provider with a tax-advantaged health savings account (HSA) from HSA Bank. Together, they offer you health, savings and tax advantages that a traditional health plan can't duplicate.



What is an HDHP?

An HDHP, or high-deductible health plan, is a major-medical health insurance plan that has a lower premium than traditional health plans. Your HDHP:

- Is a major-medical health plan that is HSA-compatible. That means it can be used with a health savings account from HSA Bank
- Has a higher annual deductible with lower monthly premiums, which means you'll have less taken out of your paycheck and more to add to your HSA
- Covers 100% of preventive care, including annual physicals, immunizations, well-woman and well-child exams, and more – all without having to meet your deductible
- Provides coverage for health screenings, such as blood pressure, cholesterol, diabetes, vision, hearing and more

What is an HSA?

An HSA, or health savings account, is a unique tax-advantaged account that you can use to pay for current or future healthcare expenses. With an HSA, you'll have:

- A tax-advantaged savings account that you use to pay for eligible medical expenses as well as deductibles, co-insurance, prescriptions, vision and dental care
- Unused funds that will roll over year to year. There's no "use or lose it" penalty
- Potential to build more savings through investing. You can choose from a variety of HSA self-directed investment options with no minimum balance required
- Additional retirement savings. After age 65, funds can be withdrawn for any purpose without penalty

Investment accounts are not FDIC insured, may lose value and are not a deposit or other obligation of, or guarantee by the bank. Investment losses which are replaced are subject to the annual contribution limits of the HSA.



- While paying lower premiums for your HDHP, you can put those savings into your HSA
- You can use your HSA funds to pay for eligible healthcare expenses until you meet your annual deductible

How can you benefit from tax savings?

An HSA provides triple tax savings by reducing your Federal, State* and FICA taxes. Here's how:

- · Contributions to your HSA can be made with pre-tax dollars, which reduces your taxable income
- Any after-tax contributions that you make to your HSA are tax deductible
- HSA funds earn interest tax free and when used for eligible healthcare expenses are also free from tax

Compare and see the HSA Advantage!

Annually, this typical family of four will face these medical expenses:

| MEDICAL EXPENSES | HDHP WITH HSA PLAN \$4,000 Annual Deductible | TRADITIONAL PLAN \$1,500 Annual Deductible |
|---|---|---|
| 8 Doctor Visits | \$568 | \$200 |
| 4 Preventive Care Visits | \$0 | \$0 |
| 2 Urgent Care Visits | \$254 | \$150 |
| 1 Outpatient Surgery (Ear Tube Placement) | \$903 | \$903 |
| Total Medical Expenses (this is also the annual amount the employee contributes to their HSA) | \$1,725 | \$1,253 |
| COST COMPARISON | | |
| Employee's Annual Premium | \$3,076 | \$4,072 |
| Total Medical Expenses | \$1,725 | \$1,253 |
| Federal Tax Savings | -\$259 | \$0 |
| Social Security and Medicare (FICA) Tax Savings | -\$132 | \$0 |
| State Tax Savings | -\$69 | \$0 |
| Out-of-Pocket Expenses | \$4,341 | \$5,325 |

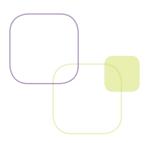
SAVINGS WITH AN HDHP/HSA PLAN

You can use the savings to fund your HSA account

This comparison is for illustrative purposes only. Medical services charges were obtained from www.healthcarebluebook.com. Employee's Annual Premium obtained from Kaiser Family Foundation AND Health Research & Educational Trust Employer Health Benefits 2011 Annual Survey. Actual medical costs may vary. Assumes a 15% Federal income tax rate, 7.65% FICA tax rate, 4% State income tax rate. HSA Bank does not provide tax advice. Please consult your tax advisor.

\$984

^{*}HSA contributions are taxed in AL, CA, NJ. HSA Bank does not provide tax advice. Consult your tax professional for tax-related questions.



About HSA Bank

When it comes to the benefits of opening a Health Savings Account (HSA) with HSA Bank, healthcare savings is just the beginning! After all, we've been managing HSAs exclusively since they were introduced. And over the years, we've developed a high level of expertise that you can depend on, including:

An exceptional customer service experience: Our priority is helping you understand how to take full advantage of your HSA. Our Client Assistant Center Representatives are dedicated to providing the guidance you need to successfully access, manage, and grow your HSA funds.

Easy contributions and withdrawals: From payroll deductions to scheduled transfers, we make it simple to contribute funds to your HSA. And our HSA Bank Visa® debit card makes it easy to use your HSA to pay for eligible healthcare expenses.

Online account management: Our Internet Banking website gives you fast, easy access to your account 24 hours a day. This means you can conveniently transfer funds, review statements or account balances, access tax documents, and more...whenever you want to.

How to get started!

Contact your employer for enrollment information or visit **www.hsabank.com** to learn more.

